

PRIME

Title: Can you crack the code to get the gold? Prime gold bottles giveaway

Product: Two gold Prime bottles worth \$500,000 each

Company: Prime Hydration

Speakers: Prime founders Logan Paul and KSI

Speakers: Featured in the video

Total run time: 1:15

Time:	Visual:	Audio:
00:00-00:07	KSI and Logan Paul sitting at a table, each wearing black suits, with a solid gold Prime bottle on the table in front of them.	[KSI]: "This is solid gold Prime, worth \$500,000." Paul: "And you have a chance to win it for free."
00:07-00:14	Cut to the gold Prime bottle being enclosed into a bulletproof glass case surrounding the bottle, with a bullets bouncing off the glass.	[KSI]: "On November 10, the golden Prime will be encased in bulletproof glass."
00:14-00:22	Show the number keypad where the code must be entered.	[Paul]: "To get it, you must correctly guess the six-digit code."
00:22-00:30	Show Logan Paul and KSI sitting on blocks of gold holding the gold Prime bottle.	[Paul]: "Each person only has one guess."

		[KSI]: "And only 20 seconds to make that guess."
00:30-00:42	Cut back to the gold Prime bottle in the bulletproof glass, then show the torches melting the prime bottle with a 48-hour timer counting down above the case in red numbers.	[Paul]: "If the code is not guessed correctly within 48 hours," [KSI]: "The torches inside the case will ignite and completely incinerate the gold Prime bottle."
00:42-00:50	Cut back to KSI and Paul sitting at the table, with a great shot of the gold Prime bottle in front of them.	[KSI]: "The location of the gold Prime bottle will be..." [KSI]: "London!" [Paul]: "New York!" (Said at same time ^) [KSI]: "Screw it, let's put one in both locations."
00:50-00:58	Stay with the shot of KSI and Paul sitting at the table, with the gold Prime bottle visible.	[Paul]: "November 10, one bottle in New York, one bottle in London, 20 seconds to guess, only one guess per person."
00:58-1:03	Cut to a graphic with the Statue of Liberty holding a gold Prime bottle in the background. Graphic details=	Fast violin music.

	New York November 10 Start time 11AM EST	
1:03-1:08	Cut to a graphic of Big Ben in London with a gold Prime bottle as the clock hand. Graphic details= London November 10 Start time 3PM GMT	Fast violin music.
1:08-1:15	Cut to a graphic of 2 gold Prime bottles faded out into a black background. The Prime logo in white letters visible and the words "stay tuned for more details and updates" below the logo. @drinkprime next to an Instagram logo, @primehydrate next to an X logo.	Fast violin music.

Contact information:

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