

PRIME

Email subject line: **URGENT New Prime Convention and Press Conference!**

Logan Paul and KSI to Host Prime Hydration Event and Press Conference in Las Vegas

NEWS PROVIDED BY PRIME HYDRATION

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Media Advisory: FOR IMMEDIATE RELEASE

What: On Thursday October 24, Prime Hydration will be holding a brand event and press conference at the Park Theatre in Las Vegas. 3:00-3:30 p.m. (PT) will be a product tasting event and 3:30-4:00 p.m. (PT) will be a press conference. During the first half of the event, attendees will be able to taste new potential Prime flavors, as well as try firsthand Prime's new Glowberry flavor. The second half of the event will be a press conference featuring Logan Paul and KSI

Who: Press conference starting at 3:30 p.m. (PT) featuring Logan Paul and KSI, who will talk about the direction of Prime, exciting new developments and answer questions from the media.

Where: Park Theatre in Las Vegas, Nevada, located at 3770 S Las Vegas Blvd 89109.

When: Thursday October 24. The product tasting will go from 3:00-3:30 p.m. (PT), and the press conference will go from 3:30-4:00 p.m. (PT)

Why: Exclusive access to a press conference with Paul and KSI, who will talk about the direction of Prime, exciting new developments and answer questions from the media.

How: Only credentialed media members will be allowed in. Please respond back to Zach Banko, email listed below, if you would like to attend.

For further information please contact: Zach Banko, Prime Hydration Event Coordinator

Zach.Banko@drinkprime.com

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